1900

1898
A.D. Williams mines the "Lodestar" in Klondike Gold Rush.

1907
Williams Gold Refining Co., Inc. established in Kansas City, MO.

1910

1916
Williams establishes a plant in Ft. Erie, Ontario.

1920

1912
Williams Gold Refining Co., Inc. moved to Buffalo, NY.

1923
R.V. Williams Sr. develops induction melting procedures for manufacturing homogenous alloys.

1930

1933
Ramco AG tooth company founded in Schaan, Liechtenstein.

1940

1938
R.V. Williams Sr. publishes papers on metallurgy of fine grain structures.

1950

1951
Ramco AG is renamed Ivoclar AG.

1960

1956
Vivadent established in Schaan, Liechtenstein.

1970
Ivoclar AG introduces denture base and impression materials in pre-dosed capsules.

1970

1975
Williams is the first to market the benefits of palladium-silver alloys.

1978
Vivadent USA established in Tonawanda, NY.

1979
Ivoclar USA opens in San Marcos, CA. Ivoclar Vivadent established in Toronto, Ontario.

1980

1986
Ivoclar AG acquires Williams Gold Refining Co. Inc., which is renamed Williams Dental Co.

1987
Ivoclar, Williams, and Vivadent merge to form Ivoclar North America, Inc.

1990

1991
IPS Empress® all-ceramic, metal-free system is introduced in Seattle, WA, representing the first clinically successful pressed ceramic.

1990
Ivoclar, Vivadent, and Williams establish a Canadian headquarters in St. Catharines, Ontario.

1996
Ivoclar AG obtains ISO certification.

2000

1999
Ivoclar introduces the IPS d.SIGN® product system: IPS d.SIGN® Fluorapatite Glass Ceramic.

Williams launches 6 new IPS d.SIGN® alloys.

2001

Ivoclar North America, Inc. becomes Ivoclar Vivadent, Inc.

Ivoclar Vivadent expands its Amherst headquarters by adding 70,000 square feet of office and warehouse space.

2002

Ivoclar Vivadent launches BlueLine® denture teeth at LMT Lab Day in Chicago

2003

Robert A. Ganley is named Chief Operating Officer of Ivoclar Vivadent AG.

Ivoclar Vivadent enters the dental laser market with the introduction of the Odyssey® soft tissue laser.

2004

Ivoclar Vivadent introduces IPS Empress® Esthetic – an improved pressing ingot, featuring denser leucite crystals.

2005

Ivoclar Vivadent launches IPS e.max – the next generation of all ceramic materials.

Ivoclar Vivadent launches their first generation LED curing light bluephase® at the ADA meeting in Philadelphia.

2006

The IPS Empress® all-ceramic system from Ivoclar Vivadent can now also be processed by means of the CAD/CAM technique. The IPS Empress CAD blocks enable dentists to fabricate aesthetic Empress® restorations using the CEREC® unit.

Ivoclar Vivadent AG announced that it has made an investment in Sirona Dental Systems, Inc., one of the world's leading manufacturers of high-technology dental equipment.

D4D Technologies, L.L.C. announced that it has entered into agreements with Ivoclar Vivadent and 3M for the non-exclusive supply of consumable materials for its E4D CADCAM system.

IPS Empress® Consumer Awareness Campaign goes national.

2007

Ivoclar Vivadent launches IPS Empress® CAD Multi Block and quickly takes over more than 50% of market share.

2009

At the International Dental Show (IDS) in Cologne, Germany, Ivoclar Vivadent and Straumann announced a partnership agreement that will enable them to offer highly esthetic solutions.

Ivoclar Vivadent launched IPS Empress Direct™ at that AACD meeting in Hawaii.

Researchers in the Department of Biomaterials and Biomimetics at New York University College of Dentistry (NYU) determined through mechanical mouth-motion simulator testing that IPS e.max® CAD lithium disilicate ceramic is the most robust all-ceramic material tested to date.

Ivoclar Vivadent introduces ^{58}Phonares NHC, a highly wear resistant and esthetic line of implant teeth.

Ivoclar Vivadent opens the Implant Esthtetics Center of Excellence in Sarasota, FL.

2010

Ivoclar Vivadent announces material partnership with Nobel Biocare.