VivaStyle®

Serious Whitening

A bright smile connects
Your benefits

The treatment strategies, which focus on enhancing dental esthetics, are based on your diagnosis and your patients’ individual needs. As is the case with restorative materials, VivaStyle is suitable for different requirements. Therefore, various VivaStyle products are available for the whitening of natural teeth.

Benefits for your patients

Professional care and the use of clinically proven materials and products enable you to meet your patients’ demand for naturally white teeth.

Interesting!

98 % of all patients recommend tooth whitening to their friends. (Lutz et al. 2000)

Naturally white teeth – a desire frequently voiced by patients.

In order to meet the expectations of patients, Ivoclar Vivadent offers products for high-quality restorations, such as Tetric EvoCeram®, IPS Empress® or IPS e.max®, in Bleach shades. For whitening of natural teeth, VivaStyle is the product of choice. Furthermore, the prophy pastes Proxyt® help keep teeth bright and white for a long time.

Tooth Whitening

VivaStyle®

*Restoration with IPS e.max Press veneers 22–21
Dr. L. Enggist, J. Seger

Restoration
Tetric EvoCeram®, IPS Empress®Direct, in Bleach shades

Professional Care
Proxyt®, Fluor Protector, Cervitec®, VivaSens®

Prosthetics
IPS e.max®, IPS Empress®, in Bleach shades

Starting situation

Situation after tooth whitening

After restoration *

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VivaStyle – The professional system for tooth whitening

The specialist know-how of the practice team together with a professional bleaching system constitute the main pillars of success. VivaStyle products whiten the teeth, making it easy to provide patients with a bright shiny smile. Individualized demands and situations vary, of course, so that a choice of products for both in-office and at-home use is available.

VivaStyle – The professional decision

In accordance with the diagnosis and individual patient needs, different treatment options are available:

- in-office or at-home use
- different concentrations of the active agent
- application:
  - gel with custom-made tray
  - varnish system applied with a brush

Here’s how it works

The VivaStyle gel products contain the tried-and-tested ingredient carbamide peroxide in various concentrations and the VivaStyle Paint On Plus varnish system contains hydrogen peroxide. These active ingredients release oxygen which gently bleaches discoloration.

Which physical feature makes a person attractive? According to 85% of the people interviewed in a survey it is ‘beautiful teeth’.

(Survey conducted by Emnid, 2002)
VivaStyle® Paint On Plus
The professional varnish system

Effective whitening without using a tray

VivaStyle Paint On Plus is directly applied to the teeth with a brush. The varnish contains 6% hydrogen peroxide. After drying, the varnish remains on the teeth for 10 minutes. The varnish system does not dissolve in saliva and takes effect within minutes of being applied. After the treatment, it is simply removed with a toothbrush.

Advantages

- varnish system: for targeted use on the spot
- D-Panthenol: provitamin
- whitening: after just seven days
- in the dental office: intensive treatment

Your benefits

- extension of the services your dental practice offers
- effective whitening without using a tray
- satisfied patients

For patients with the following requests

- professional tooth whitening without using a tray, as they - find trays to be uncomfortable
  - are looking for a more cost-effective alternative
- easy to fit into the daily schedule
- gentle application

Special tip

Start treatment at the dental office by professionally cleaning the teeth with the Proxyt® prophy paste.

Intensive treatment

An intensive treatment can be performed in the dental office. In this case, the varnish is applied and allowed to react. Afterwards, the varnish is removed and then applied again. These steps are repeated multiple times during one treatment session (Mata & Marques 2006).
Interesting!

‘Paint-On’ preparations are useful for whitening discoloured single teeth very selectively.
(Wiegand et al. 2006)

Targeted whitening

VivaStyle Paint On Plus is applied directly to the teeth with a brush.

This allows

- the whitening of the complete smile line
- the whitening of individual teeth
- the whitening of proximal areas
VivaStyle® 10 % | 16 %
Gel for treatment at home

Effective whitening using a tray

Treatment with VivaStyle gel containing 10 % or 16 % carbamide peroxide* takes place at home with a custom-made tray.

Advantages

- smooth viscosity
- potassium nitrate
- calibrated, resealable syringe
- soft, comfortable tray material

Interesting!

During and after a whitening treatment, local fluoridation of the teeth is advisable. (Wiegand & Attin 2002)

Your benefits

The features of VivaStyle enable the following:

- more precise dosage
- prolonged action on the right spot
- less irritation

For patients with the following requests

- professional initial care and subsequent application at home
- gentle whitening
- comfortable application

* 10 % / 16 % carbamide peroxide correspond to 3.6 % / 5.8 % hydrogen peroxide.

Special tip

Tetric EvoCeram®, IPS Empress® or IPS e.max® in Bleach shades allow the fabrication of matching functional esthetic restorations.
VivaStyle®
Serious Whitening

VivaStyle – In your professional interest and in the interest of your patients

A smile connects. Recommend the individually suitable VivaStyle product to your patients for a brighter smile.

Information material for your patients

- ‘Questions & Answers’ brochure, also available with display holder
- articles
- flow charts
- posters
- clip for the waiting room

Delivery forms

VivaStyle 10% | VivaStyle 16%

Patient Kit 10% | 16%
4 syringes VivaStyle, 3 ml each
2 sheets tray material
1 tray case
Bag

Touch Up Kit 10% | 16%
2 syringes VivaStyle, 3 ml each

Refill Tray Sheets
12 sheets tray material

VivaStyle Paint On Plus

Patient Kit
1 tube, 20 ml
VivaStyle Paint On Plus
14 brushes
14 dispensing dishes
Bag

Quick assessment

The coordinated Professional Care program simplifies the assessment of the patient’s individual treatment needs and enables a successful combination of different treatment options.

| CRT® bacteria | Proxyl® | The prophyl pastes |
| CRT® buffer | Cervitec® | The protective varnish, oral care gel and mouth rinse containing chlorhexidine and more |
| Plaque Test | Fluor Protector | The protective varnishes and the special care gel containing fluoride and more |
| OptraGate® | VivaSens® | The desensitizer for hypersensitive teeth |

Customized treatment

Comprehensive service
Information material for your practice team

- brochures
- flow charts
- specialized articles
- study results
- documentation
- posters

Information material for your patients

- brochures
- flow charts
- specialized articles
- study results
- documentation
- posters

Literature

- Int 2008; 39: 1-8
- Calayud JO, Varga PM, Calayud CO, Calvo Box MJ: Comparative clinical study of two tooth bleaching protocols with 6% hydrogen peroxide. Int J Dent 2009; 2009: 928306

All the studies are available on request.
VivaStyle® forms a part of the “Fixed Prosthetics” product category. The products of this category cover the procedure involved in the fabrication of fixed prosthetic restorations – from temporization to restoration care. The products are optimally coordinated with each other and enable successful processing and application.

Would you like to know more about the products of the “Fixed Prosthetics” category? Simply get in touch with your contact person at Ivoclar Vivadent or visit www.ivoclarvivadent.com for more information.